

PROFESSIONAL SUMMARY

Proficient Graphic Designer knowledgeable about logos, marketing materials and website design. Demonstrated success at providing business services to corporate clients.

SKILLS

Design
Photography+ Photo editing
Video editing

EXPERIENCE

Bailey Lauerman • *Freelance Designer*

Omaha, NE • May 2020 to July 2022

- Video shooting + editing
- Resized digital + print ads
- Following brand standards

Bailey Lauerman • *Freelance Designer*

Omaha, NE • May 2016 to August 2016

- Worked on setting up client ready frameby frame animations for Childrens Mercy Hosipital.
- Made a retirement video for account Manager Rich Claussen.

City of Lincoln • *Lifeguard*

Lincoln, NE • May 2014 to August 2017

- Maintained professionalism when dealing with public attendants in a professional mannor.
- Maintained cleanliness of the group fitness room, mirrors, floor and fitness equipment.
- Coordinated and taught swimming lessons to children aged 3 to 5 years.

Bailey Lauerman • *Design Intern*

Omaha, NE • June 2013 to August 2013

- edited content for Visit Nebraska website

Camp Cornhusker • *Camp Counselor*

Lincoln, NE • May 2013 to July 2013

- Assisted campers' with merit badge progress
- Explained class objectives and rules.
- Greeted all members in a professional and friendly manner.

UNK Computer lab • *Lab Tech*

Lincoln, NE • May 2013 to July 2013

- Cleared computer desktop files and saved them to a backup server.
- Assisted students in their studies and gave feedback on design work.
- Restocked and maintained the vast array of printers in the design department.

EDUCATION

University of Nebraska Kearney • Visual Communication and Design

Kearney, NE • Graduated 2020

ACCOMPLISHMENTS

Eagle Scout

2015- Achieved the rank of Eagle Scout

AIGA Award

2017- second place AIGA entry won for product design

AIGA - SFMOMA Pamphlet Cover

ACTIVITIES

- Lincoln East Speech and Debate
- Lincoln East Trap team
- Lincoln East Swim team
- UNK Theatre of the Mind
- UNK Billiards Club
- Boy Scouts of America