

# GABRIELLE DAMMKOEHLER



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@gabrielledammkoehler

## Experience

### Reinert-Alumni Memorial Library, May 2022 - Present

Marketer

- Creates promotional materials
- Works with a team to create advertisements and promotions for upcoming events
- Manages social media

### Freelancer February, 2021 - Present

Graphic Designer

- Designs logos, websites, ebooks, promotional materials, and branding
- Clients include: Quelle Health, Codigo Sureno, Greenest Grow, Massey Tax and Consulting LLC., Corsano Academy, VC Photography

### J. Blue Agency, January - May 2022

Creative

- Created advertisements and social media posts for client
- Designed public relations materials for client
- Collaborated with a team

### Global Treks and Adventure LLC., May - September 2021

PR Writer

- Researched diving locations in person and remotely
- Compiled research and wrote articles for publication in a travel guide
- Photographed wildlife underwater

## Other Experience

### The Furniture Project Sept 2022 - Present

Volunteer Social Media Manager

- Started Instagram and Twitter accounts
- Creates social media branding
- Strategizes for social media

### Advertising Club Sept 2021 - Present

President

- Leads club to create and execute advertising for on-campus clubs and organizations
- Collaborates with team to compete in the AAF National Student Advertising Competition

### No More Empty Pots Sept 2022 - Present

Volunteer Graphic Designer

- Works to create promotional materials for use in public relations campaigns

## Education

### Creighton University 2019 -2023

Bachelor of Arts in  
Advertising and Public  
Relations

## Study Abroad

### University of Limerick

Limerick, Ireland May - June 2022

### ILAC Mision

Santiago, Dominican Republic May - June 2021

### University of Sydney

Sydney, Australia July - Dec 2019

## Skills

- Adobe Suite
- Microsoft Suite
- Communication
- Creativity
- Detail oriented