

Sophia Gilsdorf

GRAPHIC DESIGNER

PROFILE

I am a highly organized and energetic designer. I love to explore different ideas and gain knowledge through new experiences. I am excellent in collaborative and team environments and I have well-developed communication abilities.

EXPERIENCE

SOCIAL MEDIA COORDINATOR

UNK ART & DESIGN DEPARTMENT / 2021-PRESENT

- Work with a team to enhance the Art & Design department's social media presence.
- Create & develop engaging events and competitions for the department to promote. Fulfill responsibilities such as writing student spotlights, photographing different events and documenting gallery exhibits.
- Plan and post appropriate content to different channels such as Instagram, and make updates to the website.

GRAPHIC ARTIST

MOONLIGHT SCREEN PRINTING / 2022-2023

- Produced several designs in Adobe Illustrator every day, using specific artwork parameters, to meet the client's needs, and meet all deadlines.
- Created mock-ups of all artwork for client approval after proofing for spelling, alignment, and sizing errors.
- Utilized knowledge of color and typography principles, as well as current fashion and industry trends to satisfy our client's needs.

CERTIFIED SHIFT SUPERVISOR

RUNZA RESTAURANTS / 2017-2022

- Implement problem solving skills to handle minor to extreme problems such as putting out grease fires and resetting computer systems.
- Oversee day-to-day operations including inventory, other employees, and their responsibilities as well as opening and closing the store.
- Handle and resolve customer complaints in addition to workplace conflicts.

EDUCATION

**BFA Visual Communication & Design
Marketing & Management Minor**
University of Nebraska at Kearney
Graduation: May 2023

SKILLS

- Photoshop
- Illustrator
- InDesign
- XD
- Figma
- DreamWeaver
- After Effects
- MS Word
- Power Point

SOFT SKILLS

- Communication
- Organization
- Adaptability
- Leadership
- Teamwork
- Empathy
- Flexibility
- Problem Solving
- Public Speaking

AWARDS

- 2022 • AAF Nebraska Scholarship
• Daake Design Scholarship
• Archival Design Scholarship
- 2021 • Archival Design Scholarship

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