

# Donald J. Rashid

Published Author. Communications. Marketing. Project and Event Manager.

[Website/Portfolio](#)

402.718.7363

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## OBJECTIVE

Experienced writer, published author, advocate, and dedicated community member with experience in marketing, community engagement, leadership, and organizational strategy. Healthcare focused. Leverage my experience in writing, marketing copy, client relations and organizational strategy to help sell products, services and advance an organization's vision.

## EDUCATION

Rockhurst University  
BSBA, Marketing and  
Communication Media  
Studies

Denver Publishing Institute  
Accepted

Dale Carnegie Training  
Human Relations, Leadership,  
Presentations, Sales

## KEY SKILLS

Writing  
Leadership  
Marketing  
Project Management  
Event Promotion  
Media Relations  
Planning  
Publications

## ENGAGEMENT

Registered volunteer with The  
Salvation Army  
Challenge Coin from the  
Omaha Police Department  
Graduate, Bellevue Nebraska  
Citizens Police Academy

## EXPERIENCE

*October 2020 – present*  
Freelance Writer

Covered Entrepreneurship activity in middle states  
Wrote six articles for BUILDING HOPE, The Salvation Army  
donor-facing magazine  
Interviewed multiple sources and researched story ideas  
Collected, synthesized and summarized data projects  
Completed a book manuscript, July 2023

*March 2019 – October 2020*  
Caregiver/CNA • Home Instead

Worked with clients to provide healthier lifestyles and engage with  
their community

*June 2018 – March 2019*  
Independent Contractor

**97% satisfaction rating for 100's of clients in hospitality**

*June 2015 – September 2018*  
Community Engagement, Events, Strategy, Marketing Director •  
Region Six Behavioral Healthcare

Served as the Marketing Director a community mental health  
conference

Planned events and promoted to group partnerships and  
individuals

Elected as Chair and Co-Chair of the Behavioral Health Advisory  
Committee