

Hayden Hanneman

College Honors Student with sales, social media marketing, and graphic art experience. Strong writing and creative skills with interest in marketing, advertising, and the creative arts.

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EXPERIENCE

CAMBUS // Student Transit Operator

(West Campus Transportation Center, Iowa City, IA 52246)

September 2023 - Present

Safely operates a bus that is responsible for the transportation of students and faculty. Conducts pre/post-trip inspections to ensure the mechanical integrity of the vehicle. Responsible for positive customer service.

Banana Republic // Sales Associate

(Nebraska Crossing Outlets, Gretna, NE 68028)

April 2021 - August 2021

Assisted customers with clothing selection and stylization. Operated register and sold company credit card services. Assisted with inventory management, store organization, and merchandise displays.

Armbrust YMCA // Membership Services

(85404 S 168th St, Omaha, NE 68135)

May 2019 - March 2021

Managed front desk and admittance of YMCA members and guests. Processed guest payments as needed. Actively sold new annual memberships, renewed current annual membership, and processed membership payments.

EDUCATION

University of Iowa // Communications Major

August 2021 - May 2025

Enrolled at the University of Iowa as a Honors Student and Presidential Scholar while majoring in Communications, minoring in Art and Media Management, and working towards a certificate in Writing.

Creighton Preparatory High School // Diploma

August 2017 - May 2021

Graduated Creighton Preparatory High School with a 4.1 GPA.

SKILLS

Proficient in both professional and creative writing.

Showcases excellent reading comprehension.

Adept in creative problem solving.

Experienced in customer service roles with positive customer interaction.

INDEPENDENT EXPERIENCE

Established and manages an online business specializing in the resale of vintage clothing items.

In charge of marketing and artistic design for various independent musicians and artists.

Curator of an artistic profile and platform through Instagram, showcasing a portfolio of original artwork.

PROGRAMS

- Procreate
- Adobe Illustrator
- Adobe Premier
- Adobe Photoshop

