

**PROFESSIONAL COMPETITION**

028-448947-09-STL	Wolf Attack	Online/Interactive > Branded Content & Entertainment > 028 - Branded Content & Entertainment for Online/Interactive	Best of Show	Best of Show
018B-466124-09-STL	Toky posters	Out-Of-Home & Ambient Media > Out-Of-Home > 018 - Poster > 018B - Poster - Campaign	Judges Citation	Toky
018A-449521-09-KNS	Negro Leagues Baseball Museum	Out-Of-Home & Ambient Media > Out-Of-Home > 018 - Poster > 018A - Poster - Single Unit	Judges Citation	DLR Group
044C-465397-09-STL	Mo. Botanical Garden-Chihuly 2023	Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044C - Consumer Campaign-Local	Judges Citation	Advertising Savants
018A-449521-09-KNS	Negro Leagues Baseball Museum	Out-Of-Home & Ambient Media > Out-Of-Home > 018 - Poster > 018A - Poster - Single Unit	Mosaic	DLR Group
044D-450235-09-OMA	Night Eyes Campaign	Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National	Gold	Bailey Lauerman
020A-450342-09-OMA	Night Eyes—Sphere	Out-Of-Home & Ambient Media > Out-Of-Home > 020A - Large Venue—Single	Gold	Bailey Lauerman
028-448947-09-STL	Wolf Attack	Online/Interactive > Branded Content & Entertainment > 028 - Branded Content & Entertainment for Online/Interactive	Gold	Ryval Studios
045-458611-09-KNS	Vine Street Brewing	Cross Platform > Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National	Gold	Whiskey Design
018B-466124-09-STL	Toky posters	Out-Of-Home & Ambient Media > Out-Of-Home > 018 - Poster > 018B - Poster - Campaign	Gold	Toky
056-448949-09-STL	Wolf Attack	Elements of Advertising > Film & Video > 056 - Video Editing	Gold	Ryval Studios
018A-449521-09-KNS	Negro Leagues Baseball Museum	Out-Of-Home & Ambient Media > Out-Of-Home > 018 - Poster > 018A - Poster - Single Unit	Gold	DLR Group
055A-468079-09-STL	St. Louis Zoo: Wild Lights	Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055A - Animation, Special Effects or Motion Graphics	Gold	Paradowski Creative
036B-461793-09-STL	Big Dog Energy "Beware of Bullies"	Film, Video, & Sound > Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more t	Gold	Darling Makery
022A-461798-09-STL	Big Dog Energy "Beware of Bullies"	Online/Interactive > Social Media > 022 - Social Media > 022A - Single Execution	Gold	Darling Makery
038-448948-09-STL	Wolf Attack	Film, Video, & Sound > Branded Content & Entertainment > 038 - Branded Content & Entertainment – Non-Broadcast	Gold	Ryval Studios
028-448952-09-STL	Rhythm & Blues	Online/Interactive > Branded Content & Entertainment > 028 - Branded Content & Entertainment for Online/Interactive	Gold	Ryval Studios
055A-450339-09-OMA	Night Eyes—Sphere	Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055A - Animation, Special Effects or Motion Graphics	Gold	Bailey Lauerman
038-453576-09-TPK	WSOS Reveal	Film, Video, & Sound > Branded Content & Entertainment > 038 - Branded Content & Entertainment – Non-Broadcast	Gold	Advisors Excel
058-456635-09-STL	Soul Shines On	Elements of Advertising > Sound > 058 - Voiceover Talent	Gold	Rodgers Townsend
083B-452555-09-KNS	Homeless Listings	Public Service > Online/Interactive > 083B - Public Service Online/Interactive Campaign	Gold	Barkley
021A-450255-09-DES	Catch Des Moines Website	Online/Interactive > Websites > 021 - Websites > 021A - Consumer	Gold	Catch Des Moines
044D-459256-09-STL	The Park Delivered	Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National	Gold	Rodgers Townsend
022B-449747-09-KNS	The Miles That Made You	Online/Interactive > Social Media > 022 - Social Media > 022B - Campaign	Gold	Garmin
017A-463753-09-STL	Missouri Tourism: ShowMeVerse	Out-Of-Home & Ambient Media > Ambient Media > 017 - Events > 017A - Single Event	Gold	OBP
033A-449665-09-KNS	The Miles That Made You "Commute"	Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length	Gold	Garmin
045-458351-09-KNS	THUNDERGONGI 2023	Cross Platform > Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National	Gold	Mammoth Creative Co.
044D-450840-09-KNS	The Miles That Made You	Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National	Gold	Garmin
017A-450304-09-OMA	Bassmaster Classic Drone Show	Out-Of-Home & Ambient Media > Ambient Media > 017 - Events > 017A - Single Event	Silver	Swanson Russell
031B-456661-09-JOP	Care to Learn   When Needs Feel Big	Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031B - Single Spot :60 seconds or more	Silver	Locke and Stache
054A-458039-09-KNS	All Kinds of Fields	Elements of Advertising > Film & Video > 054 - Cinematography > 054A - Cinematography—Single	Silver	Signal Theory
033B-449745-09-KNS	The Miles That Made You	Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign	Silver	Garmin
102-465501-09-STL	90 Degrees West - Irish Pub Song	advertising/ media industry self-promotion > Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound	Silver	91 Degrees West
055B-450341-09-OMA	Night Eyes—Sphere	Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055B - Computer Generated Imagery (CGI)	Silver	Bailey Lauerman
036B-453484-09-JOP	Grey's Story Video	Film, Video, & Sound > Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more t	Silver	Revel Advertising
059A-448951-09-STL	Wolf Attack	Elements of Advertising > Sound > 059 - Sound Design > 059A - Sound Design—Single	Silver	Ryval Studios
052C-450118-09-OMA	Beneath The Surface	Elements of Advertising > Visual > 052 - Still Photography > 052C - Digitally Enhanced - Single	Silver	Bailey Lauerman
032B-450284-09-OMA	QUEST Series Video Campaign	Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign	Silver	Swanson Russell
045-459183-09-KNS	CMA Fest	Cross Platform > Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National	Silver	Whiskey Design
067B-448904-09-STL	Channeling Good	Corporate Social Responsibility > Sales & Marketing > 067 - Corporate Social Responsibility Marketing & Specialty Advertising > 067B - Campaign	Silver	HLK
054B-448842-09-STL	Luxco / Story Brand - Remus Bourbon	Elements of Advertising > Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign	Silver	90 Degrees West
055A-450324-09-OMA	Night Eyes	Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055A - Animation, Special Effects or Motion Graphics	Silver	Bailey Lauerman
001A-450266-09-OMA	Minn Kota Catalog	Sales & Marketing > Sales Promotion > 001 - Product or Service Sales Promotion > 001A - Catalog	Silver	Swanson Russell
032B-450281-09-OMA	New Motor Video Campaign	Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign	Silver	Swanson Russell
002B-451707-09-KNS	Sons of Erin X	Sales & Marketing > Sales Promotion > 002 - Packaging > 002B - Campaign	Silver	Whiskey Design
048-456605-09-STL	Soul Shines On	Elements of Advertising > Copywriting > 048 - Copywriting	Silver	Rodgers Townsend
089-458681-09-STL	Soul Shines On	Public Service > Film, Video & Sound > 089 - Integrated Media Public Service Campaign	Silver	Rodgers Townsend
084-454942-09-DES	Check the Source TV Spot	Public Service > Film, Video & Sound > 084 - Public Service Television	Silver	ZLR Ignition
089-454966-09-DES	Check the Source Campaign	Public Service > Film, Video & Sound > 089 - Integrated Media Public Service Campaign	Silver	ZLR Ignition
021A-459697-09-STL	Coca-Cola&	Online/Interactive > Websites > 021 - Websites > 021A - Consumer	Silver	Ansira

**STUDENT COMPETITION**

S21-454637-09-KNS	Wilson Celebrates You	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Best of Show	Williams, Lily	University of Missouri
S11A-453512-09-OMA	Cock Fight: Men vs. Masculinity	Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation	Judges Citation	Keegan Towey	University of Nebraska, Lincoln
S07A-455680-09-OMA	Stick Together	Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07A - Single (Full Page or Less),S07A - Single (Full Page or Less)	Judges Citation	Hubbard, Brian	University of Nebraska-Lincoln
S21-455733-09-OMA	Scrolling Is The New Smoking	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Judges Citation	Ava Schicke	University of Nebraska, Lincoln
S21-454637-09-KNS	Wilson Celebrates You	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Gold	Williams, Lily	University of Missouri
S07B-455116-09-KNS	Vespa: "Pedal-less"	Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07B - Campaign	Gold	Foster, Julia	University of Missouri
S24A-454636-09-KNS	Tandem Logo	Elements of Advertising > Visual > S24A - Logo Design	Gold	Williams, Lily	University of Missouri
S11A-453512-09-OMA	Cock Fight: Men vs. Masculinity	Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation	Gold	Keegan Towey	University of Nebraska, Lincoln
S25A-458942-09-JOP	Wolf and Seven Kids	Elements of Advertising > Illustration > S25 - Illustration > S25A - Illustration – Single	Gold	Gerasmichuk-Djordjevic, Maria	Missouri State University
S21-455733-09-OMA	Scrolling Is The New Smoking	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Gold	Ava Schicke	University of Nebraska, Lincoln
S21-458116-09-JOP	Design Practicum Promo Materials	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Gold	Gerasmichuk-Djordjevic, Maria	Missouri State University
S27B-454493-09-KNS	In the Driver's Seat	Elements Of Advertising > S27 - Art Direction > S27B - Campaign	Gold	Williams, Lily	University of Missouri
S11A-453343-09-OMA	Scrolling Is The New Smoking	Out Of Home & Ambient Media > Ambient Media > S11 - Guerilla Marketing, Installations and Events > S11A - Single Occurrence or Installation	Silver	Ava Schicke	University of Nebraska, Lincoln
S01A-455788-09-JOP	The Black Centipede	Sales & Marketing > Sales Promotion > S01 - Product or Service Sales Promotion > S01A - Packaging	Silver	Anderson, Jalin	Missouri State University
S29-451762-09-JOP	PSU Graphic Communications Motion	Elements Of Advertising > Film, Video & Sound > S29 - Animation or Special Effects	Silver	Benson, Christel	Pittsburg State University - Graphic Communications
S21-452386-09-JOP	Power: Feminine Non-Profit	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Silver	Benson, Christel	Pittsburg State University - Graphic Communications
S07A-455700-09-OMA	Hellmann's-In Our Feisty Era	Print Advertising > Magazine Advertising > S07 - Magazine Advertising > S07A - Single (Full Page or Less)	Silver	Hubbard, Brian	University of Nebraska-Lincoln
S25A-471297-09-DUB	Playing for Keeps	Elements Of Advertising > Illustration > S25 - Illustration > S25A - Illustration – Single	Silver	Sabers, Sheila	University of Dubuque
S21-471273-09-CDV	"Find Your Better" Campaign	Cross-Platform > Integrated Campaigns > Integrated Advertising Campaign > S21 - Consumer Campaign	Silver	Wilson, Matthew	University of Northern Iowa