

1612 North 24th Street
Omaha, Nebraska 68110
Phone: 402.964.2405

**Interim
Chief Executive Officer**
Gerald M. Kuhn, II

COORDINATING COUNCIL OFFICERS

Chair
Mark Hoeger

Vice Chair
Sharnell Shelton

Secretary
Douglas Brady

Treasurer
Tim Hall

COUNCIL MEMBERS

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Brooke Givens
Cynthia Johnson

Achievement Subcouncil 2
Carol Hahn
Sharnelle Shelton

Achievement Subcouncil 3
Mark Hoeger
Vacant

Achievement Subcouncil 4
Raquel Dixon Rodriguez
Vacant

Achievement Subcouncil 5
Douglas Brady
Tonya Ward

Achievement Subcouncil 6
Andrew Brock
Tim Hall

MISSION

Together with school districts and community organizations as partners, we demonstrate, share and implement more effective practices to measurably improve educational outcomes for children and families in poverty.

VISION

That all children within the Learning Community achieve academic success without regard to social or economic circumstance.

July 8th, 2024

Learning Community of Douglas and Sarpy Counties

Request for Proposal (RFP): Marketing and Communications Services

The Learning Community of Douglas and Sarpy Counties (Learning Community) is seeking a new marketing and communication agency and is requesting proposals, through the RFP process described in the attachments to this letter. The Learning Community hereby invites proposals from organizations interested in providing marketing and communication services.

Please carefully review this letter and all attachments. Proposals must be addressed to Gerald Kuhn, Interim CEO, and submitted no later than **4:00 p.m. CST on July 22, 2024**, via the following email address:

info@learningcommunityds.org

The Learning Community, located at 1612 North 24th St, Omaha, NE 68110, will conduct a question-and-answer session and tour on **Tuesday, July 17, 2024, at 1 p.m. CST**, as described below. This is the only time questions will be answered regarding the RFP and proposals, so applicants are strongly encouraged to attend. Questions received at the above email address before 4:00 p.m. CST, on **Monday, July 15, 2024**, will be compiled and answered during the tour.

It is anticipated that an agreement could be awarded as early as September 19, 2024.

Sincerely,

Gerald M. Kuhn

Gerald M. Kuhn II
Interim Chief Executive Officer
Learning Community of Douglas and Sarpy Counties